

IFFA 2025

Prices for stand space rental

Early Booking

Prices „Early Booking“ – Prices for stand space rental by receipt of intention to exhibit **until April 17, 2024**

Standtype	Standspace up to 250 m ² *	Standspace over 251 m ² *
1-side open	300,00 €	280,00 €
2-side open	315,00 €	295,00 €
3-side open	325,00 €	305,00 €
4-side open	330,00 €	310,00 €
Outdoor Area	175,00 €	175,00 €
2-storey **	175,00 €	175,00 €

Regular Prices

Prices „Regular“ – Prices for stand space rental by receipt of intention to exhibit **from April 18, 2024 on.**

Standtype	Standspace up to 250 m ² *	Standspace over 251 m ² *
1-side open	330,00 €	310,00 €
2-side open	345,00 €	325,00 €
3-side open	355,00 €	335,00 €
4-side open	360,00 €	340,00 €
Outdoor Area	175,00 €	175,00 €
2-storey **	175,00 €	175,00 €

Special instructions

All of the above prices

- plus environmental charge of 4,20 € per m²
- plus AUMA-fee of 0,60 € per m²
- plus obligatory Media Package „Technology“ of 985,00€
- Prices exclude VAT

* Provided for the connected total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure.

** 2-storey stand constructions are subject to approval and will be billed after the end of the event.

Information Media Package Technology

The Media Package Manager for IFFA:

Standard Price for basic entry: **985,00 €** plus VAT

Details Included in the Media Package:

- company name, address, contact details
- 2 product groups
- 1 company page (1 image and 8.000 characters of text per language, i.e., English and German)
- 5 product pages (each with 1 image and 7.000 characters of text per language, i.e., English and German)
- 5 search terms
- 5 direct links to your products
- 10 social media links
- 6 PDF documents per language (English and German) as a download
- 4 contact persons for the online profile

All details for your company profile in the event media, including the digital event platform, can be submitted via the Media Package Manager (MPM). You will receive an e-mail with a link to MPM, and you can then access the system with your Messe Login. MPM also allows you to edit, and add to, the details of your company profile at any time, and these details will be automatically transferred to all relevant event media.

In addition, MPM offers you a large selection of add-ons, with which you can enhance your company profile.

Stand packages All-inclusive packages

For the first time, we will be offering stand packages at IFFA from 2025: All-Inclusive Packages to our exhibitors.

The All-Inclusive Package is a fully equipped exhibition stand consisting of stand space, stand construction and various marketing services. You can choose between a 9, 12, 15, 16, 18 or 20 m² complete stand to give your company a professional trade fair presence with minimal planning effort. You can find more information on our website under Planning and Preparation.