

Press release

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MESSE FRANKFURT AND FOOD PROCESSING SUPPLIERS ASSOCIATION LOOK AHEAD TO SUCCESSFUL EXHIBITIONS IN 2019

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Messe Frankfurt and The Food Processing Suppliers Association (FPSA) today announced the renewal of their strategic marketing alliance formed in 2016 in support of each organization's trade show exhibition which are both leaders in the food processing sector. Both organizations will host their flagship exhibitions in 2019 with high expectations for successful events.

First on the calendar will be IFFA, taking place from May 4-9, 2019 in Frankfurt, Germany. With over 60,000 trade visitors from 143 countries, IFFA is No. 1 for the worldwide meat industry and a must-attend event for both meat processors, retail and butchers. Furthermore, it represents an exceptional lead generation opportunity for equipment manufacturers and other suppliers to the meat industry.

This will be followed in the fall by FPSA's PROCESS EXPO taking place October 8-11, 2019 in Chicago's McCormick Place. Covering all major vertical segments of the vibrant food and beverage industry, PROCESS EXPO is the largest exhibition in North America dedicated strictly to food processing.

Wolfgang Marzin, President and CEO of Messe Frankfurt says: "I am delighted about the continuation of the marketing cooperation with FPSA, which we began on the occasion of IFFA 2016. The USA is an incredibly important market for the meat-processing industry and ranks among the top exhibitor and visitor nations at IFFA. As in the past, the coming IFFA is set to be a highlight for the sector. Over 1,000 exhibitors from around 50 countries have signed up to present the entire meat-processing spectrum – from manufacturing to high-tech. PROCESS EXPO and IFFA in the same year offer representatives of the food-processing industry a host of fantastic business opportunities."

"With these two events and the undeniable expertise that can be found on their shows floors, 2019 represents an excellent opportunity for food industry professionals around the globe," said Jarrod McCarroll, Chairman of the Food Processing Suppliers Association (FPSA) and President of Weber, Inc. "PROCESS EXPO hosts top decision makers from all industry segments in search of manufacturing solutions that will give them a competitive advantage. They know that at PROCESS EXPO they will see innovative technologies that are in use in other markets which might have applications in theirs for the first time. This cross

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pollination truly sets PROCESS EXPO apart from other shows in the Western Hemisphere.”

More information about attending or exhibiting at IFFA can be found at www.iffa.com and for IFFA press photos at www.iffa.com/press.

Registration for PROCESS EXPO is now open. For more information on attending the show or to register please visit www.myprocessexpo.com. For more information regarding exhibiting at PROCESS EXPO 2019 contact Brent Ausink at brent@fpsa.org or (757) 268-2021.

Background information on Food Processing Suppliers Association

FPSA is a trade association serving suppliers to the global food, beverage, and pharmaceutical industries. The Association's programs and services assist its members in marketing their products and services, and in improving their business practices. Programs and services to achieve these objectives include: PROCESS EXPO, electronic media marketing, education, research, and being the voice of its members in the public arena on issues such as food safety, sanitary design of equipment, and global trade.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018